



Dear Friend:

What better way to look forward to nice weather than to think about participating in a “warm day” tennis tournament or being a sponsor for a great cause. In the past our “Make A Racquet” Tennis Tournament has raised money for the Niswonger Children’s Hospital and last year began efforts to support our local Hospital Guest House of Southern Appalachia.

*The Hospital Guest House provides low cost lodging to those who have a family member or friend in any local medical facility. The Hospital Guest House is a nonprofit organization wholly supported by patrons and generous contributors in the community. They opened their doors in 1983 and have been operating out of a 4 bedroom house on the Veteran’s Administration grounds since 1986. **The Hospital Guest House is in need of \$300,000 to break ground on the new facility which will be located on the campus of the Johnson City Medical Center.** This much needed new structure will offer 10 guest rooms, each handicapped accessible with private bathrooms.*

**The dates of this year’s tournament will be August 11-14, 2011
at Liberty Bell Tennis Courts.**

Please consider being a sponsor. 100% of your sponsorship money will go to the construction of the new Hospital Guest House. There are a variety of sponsorship opportunities available and the enclosed attachments include a description of the benefits each level receives.

Thank you in advance for considering this request. Our goal this year is to not only increase the participation in this FUN event but to raise over \$15,000. Someone will be calling you soon to discuss any questions you may have.

Very truly yours,

A handwritten signature in black ink that reads "Keith Mijeski".

Keith Mijeski, Co-Chairman
“Make a Racquet” Tennis Tournament

The Guest House Mission is to be a beacon of light to welcome the tired and the weary to a place of comfort and compassion. To be a home away from home for those who need to be close to a loved one during their sickness, and to shine within the community as a place of hospitality and kindness. www.hospitalguesthouse.org

“Make a Racquet” Tennis Tournament

To Benefit The Hospital Guest House of Southern Appalachia

SPONSORSHIPS:

(Please mark the ones you select)

\$5000 PRESENTING /KICK OFF SPONSOR

- Recognition in direct mailing to Mountain Empire Tennis Association membership (META) (1,400 members)
- Recognition in the monthly MSHA Progress Newsletter that is available online to over 9,000 employees
- Recognition on the Mountain States Foundation Web Site & Facebook Site
- Signage at Liberty Bell Tennis Complex Tennis Courts - 2' x 4' banner
- Logo on printed T-shirts (LOGO must be in house by July 27th for this)
- On air interviews at local CBS & NBC affiliates
- After event mention in Thank You ad in local media

\$1000 SPONSOR

- Recognition in direct mailing to Mountain Empire Tennis Association membership (META) (1,400 members)
- Recognition on the Mountain States Foundation Web Site & Facebook Site
- Signage at Liberty Bell Tennis Complex Tennis Courts - 2' x 3' banner
- Logo on printed T-shirts (LOGO must be in house by July 27th for this)
- Mention in any media PSA or media appearance
- After event mention in Thank You ad in local media
- Three player positions in the tournament; please list:

Player Name: _____ Division: _____

Player Name: _____ Division: _____

Player Name: _____ Division: _____

\$500 SPONSOR

- Recognition in direct mailing to Mountain Empire Tennis Association membership (META) (1,400 members)
- Recognition on the Mountain States Foundation Web Site & Facebook Site
- Signage at Liberty Bell Tennis Complex Tennis Courts - 18" x 24" sign
- After event mention in Thank You ad in local media
- Two player positions in the tournament, please list; OR Booth set up for waiting player activities or tennis sales items

Player Name: _____ Division: _____

Player Name: _____ Division: _____

\$250 SPONSOR

- Recognition on the Mountain States Foundation Web Site
- Logo on banner displayed at event
- After event mention in Thank You ad in local media
- One player position in the tournament; please list:

Player Name: _____ Division: _____

Individual/Business Name: _____

Address: _____

Telephone: () _____ **Email:** _____

Check enclosed \$ _____

Send invoice to: _____

Bill my credit card (include type; name on card; card number and expiration):

“Make a Racquet” Tennis Tournament

To Benefit The Hospital Guest House of Southern Appalachia

SPONSORSHIPS:

(Please mark the ones you select)

\$100 Player Sponsor

- After event mention in Thank You ad in local media
- One playing position in the tournament

Player Name: _____ Division: _____

T-SHIRT SPONSOR

- Recognition in the monthly MSHA Progress Newsletter that is available online to over 9,000 employees
- Recognition on the Mountain States Foundation Web Site & Facebook Site
- T-shirts provided by... Line on printed T-shirt
- After event mention in Thank You ad in local media
- Provides artwork assistance, design work and 250 T-shirts by August 4th (logo due date is July 27th)

COURTSIDE SIGNAGE SPONSOR

- Recognition in the monthly MSHA Progress Newsletter that is available online to over 9,000 employees.
- Recognition on the Mountain States Foundation Web Site & Facebook Site
- Signage provided by... Line on printed T-shirt
- After event mention in Thank You ad in local media
- Provides artwork assistance, design work and banners/signage by August 4th (logo due date is July 27th) –
Currently one 2' x 4' banner (for presenting sponsor); 2' x 3' banners (for all \$1000 sponsors and one for \$250 sponsors), 18" x 24" signage (for all \$500 sponsors)

LUNCH SPONSORS

- Recognition on the Mountain States Foundation Web Site & Facebook Site
- Mention in any media PSA or media appearance
- After event mention in Thank You ad in local media
- Sponsor required to set up and provide food and drinks for approximately 200 people (serve by noon)
Check day preferred:
 Saturday, August 13
 Sunday, August 14
 Doesn't matter

DINNER SPONSORS

- Recognition on the Mountain States Foundation Web Site & Facebook Site
- Mention in any media PSA or media appearance
- After event mention in Thank You ad in local media
- Sponsor required to set up and provide food and drinks for approximately 200 people (serve by 6pm)
Check day preferred:
 Thursday, August 11
 Friday, August 12
 Saturday, August 13
 Doesn't matter

Individual/Business Name: _____

Address: _____

Telephone: () _____ Email: _____

Check enclosed \$ _____

Send invoice to: _____

Bill my credit card (include type; name on card; card number and expiration):

“Make a Racquet” Tennis Tournament

To Benefit The Hospital Guest House of Southern Appalachia

DONATIONS:

(Please mark the ones you select)

I will provide the following item(s) for this event (please list all items you can provide):

- DOOR PRIZES** ~ items given away each day of the event
- GIVEAWAYS** ~ special product giveaways (ie: Wii outfit, tennis racket, balls, etc) throughout the event for winners of booth activities
- AWARD PRIZES** ~ winners in each division win an award (estimated at 24 items worth \$50 or \$75 each)
- LEAF BLOWER** ~ need leaf blower from first day of event to end of event for use before each day's event
- TENNIS BALLS** ~ new balls used before each division play (estimated need 144 sleeves)
- WATER** ~ provided each day
- DRINKS** ~ provided each day
- ICE** ~ provided each day to cool down water and drinks (estimated 6 bags each day for 4 days)
- TENTS** ~ large tent needed to cover food and gathering area; several 10x10 tents to cover other activities
- GOODY BAG ITEM** ~ each player receives a goody bag (estimated at 200 bags)

Item(s): _____ Qty _____ Value: _____
Description: _____ Ready for pickup on: _____

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Item(s): _____ Qty _____ Value: _____
Description: _____ Ready for pickup on: _____

Item(s): _____ Qty _____ Value: _____
Description: _____ Ready for pickup on: _____

Individual/Business Name: _____

Address: _____

Telephone: () _____ **Email:** _____